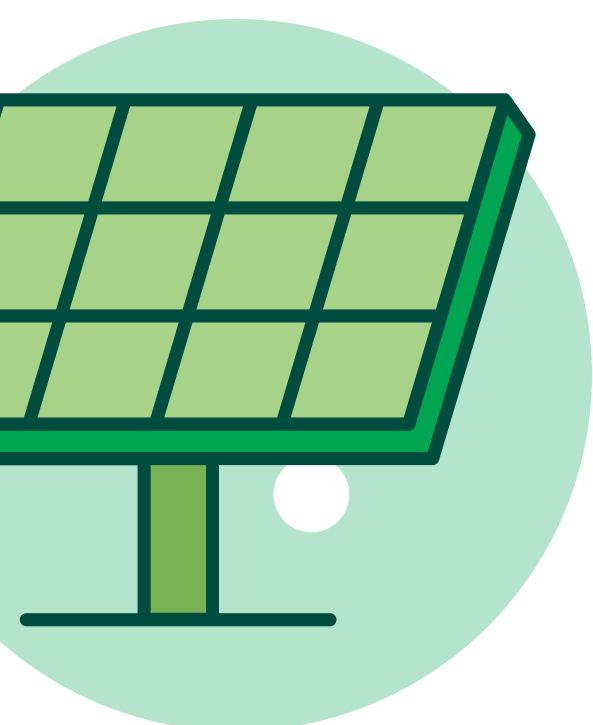


HOW CAN YOU CONTRIBUTE TO A CIRCULAR ECONOMY?



PROMOTE

energy savings as well as the **efficiency, durability** and **recyclability** of products

IMPROVE

the enforcement of existing rules on guarantees and **tackle false "greenwash claims"** and **planned obsolescence**



CLAIM

for an increasing focus on **innovative research** and **"buying green"** by governments and public bodies



SUPPORT

the development of reliable and adequate consumer information [7] and **new circular business opportunities**

